

# ROTARY INTERNATIONAL

**what it does –  
what it represents –  
what it accomplishes –**

Rotary is an organization of business and professional leaders united world-wide, who provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace everywhere. Rotary was founded in Chicago on February 23, 1905, and now consists of some 1.2 million service-minded women and men belonging to more than 32,000 Rotary clubs in nearly 170 nations.

Rotary's motto is "Service Above Self" – Rotary concerns itself with truth, fairness, and improving relations between people and world nations. The avenues of Rotary service include community and international volunteerism through club activity and participation in all vocations.

Rotary clubs are nonreligious, non-governmental and open to every race, culture and creed. Club membership represents a cross-section of local business and professional services.

Rotary clubs are autonomous and determine their own service projects based on local needs and the interests and abilities of members, who meet weekly to initiate and plan service activities.

[www.canandaiguarotary.org](http://www.canandaiguarotary.org)

## THE FOUR-WAY TEST

Have you ever taken the Rotary Four-Way Test below? Read it. Believe in it. Try practicing it in what you think, what you say, and what you do ...

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOOD WILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?



New Member Induction Ceremony

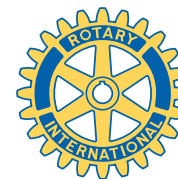
## INTERESTED IN MEMBERSHIP?

After scanning (better yet – digesting) all that Rotary of Greater Canandaigua does for humanity and community, how could you possibly not want to be one of us? Is there any question as to why Rotary's motto is 'Service Above Self'?

Contact our Chamber of Commerce at (585) 394-4400 for further information, or go online ([www.canandaiguarotary.org](http://www.canandaiguarotary.org)) to find out more about us.

**Do it. Do it soon. Do it now.**

# CANANDAIGUA ROTARY CLUB OF GREATER CANANDAIGUA, NEW YORK



Chartered April 24, 1919

P.O. Box 671  
Canandaigua, NY 14424-0671

Meets Thursdays 12:15 p.m.  
Steamboat Landing  
205 Lakeshore Drive  
(585) 396-7350

[www.canandaiguarotary.org](http://www.canandaiguarotary.org)

*... Reaching out to  
humanitarian needs  
... Giving back to  
community programs*

# ROTARY

## SERVICE PROJECTS

Opportunities for enhancing community spirit, patriotism and citizen involvement are both numerous and ongoing throughout the four seasons. Active participation in voluntary choices of service promotes a healthier living style for everyone ...

Adopt-A-Highway: Two times a year Canandaigua Rotarians voluntarily remove litter from two miles of Route 5 & 20 east of Canandaigua working in conjunction with the NYS-DOT highway safety and ecological program.

Bike Safety: Each spring at the elementary school a bicycle safety rodeo is held allowing students to demonstrate their riding skills. Rewards and recognition are given to all participants while the sponsors again emphasize safety techniques and procedures for all age groups.

Dictionary Distribution: Rotary gives free dictionaries to third graders in local schools, providing educational resources and sending to the students our message that all levels of education are important.

Scholarships: Each year four Canandaigua high school students are awarded club-funded scholarships for their academic successes and contributions to the community. Quarterly, the club also recognizes a "Student of Excellence". Canandaigua Rotary also awards one scholarship each year to a Finger Lakes Community College student.

Salvation Army Bell Ringing: Our club supports the Salvation Army's holiday bell ringing fund raiser by staffing sites to bolster the kettles. In the spirit of friendly competition, a tally-total is compared to the Kiwanis Club's similar efforts.

Sonnenberg Gardens and Mansion: A section of the rose beds in the Sonnenberg New York State Historic Park is nurtured by the club. At the annual Arts in the Gardens, an ad hoc committee staffs a refreshment booth supporting the Sonnenberg program.

Charitable Requests: A committee reviews special requests for one-time financial assistance to organizations. Special situations can often be remedied with our help. In the past this has resulted in funding city beautification programs, equipment for a playground, and worthwhile building funds.

Bowl-A-Thon and Bowl For Fun: Kiwanians compete with Rotarians for bragging rights in a bowl for fun contest. The Bowl-A-Thon pits an individual Rotarian's team, made up of family and friends, against all other teams.

Reforestation: The club celebrates Arbor Day by bagging several hundred pine seedlings which are then given to elementary school students who plant them on the property of their choice.

Interact Club: Every other week after school a group of Canandaigua high school students hold Interact meetings, the high school version of Rotary. Interact introduces students to principles of Rotary and gives them a chance to serve their community as they practice "service above self".

## — ROTARY BENEFITS —

- Mutual Fellowship
- Worldwide Affiliation
- Community Service
- Ethical Objectivity
- Vocational Growth
- Family-Oriented Programs
- Rewarding Experiences
- Information and Education
- Non-governmental
- Non-religious



Club Family Picnic



Children's Holiday Party

## ROTARY CALENDAR

*The Rotary year begins July 1st and concludes the following June 30th. Reflective of that annual sequence are activities conducive to maintaining high levels of interest, attendance and personal growth by all Rotarians and their families ... Check out our schedule below – and enjoy exciting events throughout the entire Rotary year!*

### ~ JULY ~

- Rotary Fifty-Fifty Jackpot Drawing. Culmination of the club's largest fund raiser benefitting Rotary Foundation.
- Annual Rotary Pier Festival for not-for-profit organizations to showcase their services.

### ~ AUGUST ~

- Assisting Sonnenberg Gardens and Mansion NYS Historic Park with their outdoor arts festival.
- Camp Onseyawa, hosting disadvantaged children.
- Rotary vs. Kiwanis Golf Event.
- Newly hired teachers of the Canandaigua School District are introduced during a regular meeting.

### ~ SEPTEMBER ~

- Annual Sunday picnic for members and family.
- Rotary District 7120 Golf Tournament.
- Fall Adopt-A-Highway.

### ~ OCTOBER ~

- Annual Camp Onseyawa dinner meeting.
- Rural/Urban Day Program.
- Pumpkin Carving at Downtown Canandaigua Harvest Festival.

### ~ NOVEMBER ~

- Annual Rotary Foundation presentation.
- Thanksgiving "pass the hat" for needy.
- Salvation Army bell ringing.

### ~ DECEMBER ~

- Salvation Army bell ringing.
- RPO Holiday Concert.
- Annual collection for needy.
- Annual Board of Directors election.
- Holiday songs by CA Chorale at a regular meeting.
- Christmas day holiday dinner free to the public.

### ~ JANUARY ~

- Snowbirds migrate south.
- Annual group luncheon with Kiwanis.
- Rotary awareness month, when each club makes special efforts to publicize their benefits to the community.

### ~ FEBRUARY ~

- Annual bowling competition against Kiwanis Club & ARC residents
- Valentine's Celebration at weekly meeting.

### ~ MARCH ~

- Canandaigua Academy students present excerpts of the school's musical.
- Sunday Bowl-A-Thon with members, family and friends.

### ~ APRIL ~

- Arbor Day reforestation project.
- Interact conducts one of our regular meetings.
- Student of Excellence award presented.
- Snowbirds start to return.
- District #7120 Rotary clubs District-wide Conference.

### ~ MAY ~

- Spring Adopt-A-Highway.
- National prayer breakfast.
- Canandaigua district school budget presentation.
- Small business awards presented with the Chamber of Commerce.
- Bike Safety Rodeo.
- ARC Night at YMCA

### ~ JUNE ~

- Four Way Test awards presented.
- Camp Onseyawa golf tournament.
- Past Presidents' luncheon celebration.
- Outgoing/incoming President's exchange.
- Annual Ziti Dinner Fundraiser.

- Confidence Building
- Cultural Diversity
- Business Networking
- Leadership Exposure



Pier Festival



Salvation Army  
Bell Ringing Contest



Adopt-A-Highway

NOTE: Events/Dates are subject to change.



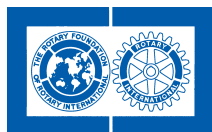
## — ROTARY PROJECTS —

Mutual fellowship has long been a well known hallmark of Canandaigua Rotarians, with our club being especially active in sponsoring numerous programs in the community. The energy, well respected traditions and enthusiasm our members pour into these endeavors are what make them so successful...

Fruitful integration with others doesn't occur just happenstance. Such familiarity develops when one works on various service projects sponsored by the club. "Service Above Self" is the proven catalyst that brings new members into the heart of Rotary's circle!

Fund raising activities are one of several dynamics which fuel our club's ability to finance numerous programs and projects, and a great deal of effort is exerted by members to ensure their success. Several of our more prominent undertakings encompasses ...

Rotary Foundation: All International Rotary clubs contribute to the "Foundation" which is a trust fund where its income is dedicated to fund many humanitarian works. The foundation's most significant world-wide project has been Rotary's commitment to vaccination against polio, which has virtually eradicated the disease through our 'Polio-Plus' campaign.



Camp Onseyawa: During the 1950's, Rotary clubs from Ontario, Seneca, Yates, and Wayne counties initiated Camp Onseyawa, a two week-long stay at a summer camp for children with serious handicaps. The idea was to give these special needs children camp experience which could not be delivered by traditional summer camps. The camp's website is [www.onseyawa.org](http://www.onseyawa.org).

Holiday RPO Concert: For several years now, the Rochester Philharmonic Orchestra has performed at the Canandaigua Academy, bringing superb talent. The CA Chorale joins with the RPO and sings traditional Christmas music, ushering in the holiday season in splendid fashion.

Holiday Dinner: Since 1992 Rotary has sponsored a free holiday dinner each year on Christmas day, guaranteeing that those with limited resources or alone in the world have a generous meal with music, gifts and personal interaction.

Ten Thousand Dollar Winner! Fifty-Fifty Jackpot Drawing: Members sell tickets for the early summer drawing, when seventeen thousand five hundred dollars of cash is awarded, with one lucky winner receiving the grand prize of \$10,000. This is the club's most successful fund raiser which generates some \$17,500 for the Rotary Foundation and local projects.

Several local, national and international projects for which the Rotary Club of Canandaigua has provided funding include ...

- Kershaw Park Children's Playground
- Greater Canandaigua Civic Center
- Happiness House
- Hochstein School at Canandaigua
- Ontario ARC - Abbey Industries
- Canandaigua Academy Music Dept.
- Sonnenberg Gardens and Mansion
- Canandaigua Academy Swim Team
- Malawi Children's Village Scholarships
- Shelter Box USA for Disaster Victims
- Tibet Clinic and Boarding School

### Student Exchange Program

Rotary International encourages an active, annual exchange of high school students between sponsoring countries and participating Rotary clubs within the continental United States. For decades, Rotary of Greater Canandaigua has enjoyed the fruits of such labors, hosting numerous young people in exchange for area students wishing to study abroad in an "unofficial ambassador" status. The rewards of this initiative are immeasurable ...



Outbound & Inbound Exchange Students